

# Exhibitors Participation Kit

SERVICES | ADVERTISING SOLUTIONS | & ORDERING FORMS

2|>23 NOV  
2026  
METROPOLITAN EXPO



 **xenia**

THE HOSPITALITY EXPERIENCE



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## Logo "We Participate"

In order to advertise your participation in the trade show, download the logo "We Participate" in a digital form, which can be used in your e-mail (along with your digital signature), or as a banner on your website.

- For the Greek version click [HERE](#)
- For the English version click [HERE](#)



## **Exhibitors Guide in alphabetical order**

The Exhibitors Guide will be distributed within a bag, to all visitors.

This is more than just a list of each exhibitor's information and products in both Greek and English; it is a comprehensive market guide, a valuable work tool for visitors, which will also be utilized after the end of the trade show.



## Exhibitor Company Profile

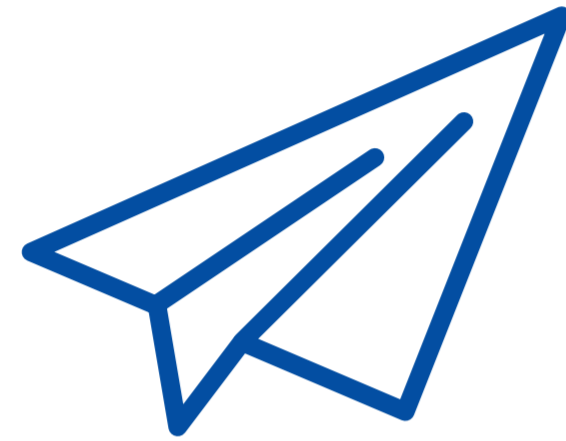
FORUM SA has developed a specialized platform, which you will enter with a unique username & password and create your company's profile.

This profile will be used for the alphabetical presentation of your company in all promotional media /material of the exhibition such as:

- **Exhibitors Guide**
- **Visitor's guide**
- **Website of Xenia exhibition** (List of exhibitors and presentation by category and product)
- **Mobile application**
- **Hall mapping**

You will be **fully responsible** for the **correct entry of your profile** and its appearance in the above promotional media. In case you need to change the details of your company, you must log in with your passwords and make all the changes, modifications, corrections, additions, etc. that you wish.

**Instructions will be sent to you shortly.**



## Advertising solutions in the trade show

Enhance your presence in the trade show by taking advantage of the offered promotion solutions, in order to make a statement, or further showcase your products and/or services.

Kindly contact our commercial department for availability  
[ms@forumsa.gr](mailto:ms@forumsa.gr)

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## Advertise in the Exhibitors Guide

DISTRIBUTED FREE OF CHARGE TO THE VISITORS

Your advertisement in the Exhibitors Guide will bring about the best possible commercial results.

The types of advertisements as well as the relevant costs can be found in the price list (VAT is not included).

### SPECIFICATIONS:

**Dimensions:** As shown in the following table





+ 0,5 cm bleed + crop marks

**File:** PDF, resolution 300 dpi

**Deadline for sending the file:** 2 weeks before the opening of the show

Kindly send it to our e-mail: [magazines@forumsa.gr](mailto:magazines@forumsa.gr)

& [nm@forumsa.gr](mailto:nm@forumsa.gr), mentioning the Trade Show, the Company Name and the words "Advertisement In The Exhibitors Guide".

Advertising rates			
REGULAR POSITION			
TYPE	POSITION	DIMENSION	PRICE
SINGLE PAGE		16,8x24 cm	700 €
SPREAD		33,6x24 cm	1.250 €
SPECIAL POSITION			
TYPE	POSITION	DIMENSION	PRICE
3RD SPREAD		16,8x24 cm	800 €
BACK COVER		16,8x24 cm	1.700 €

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## Advertise on a printed canvas (pvc tarpaulin) at the main corridor of the Metropolitan Expo

An advertisement that does not go unnoticed

**TOTAL NUMBER OF CANVASES:** 14

**DIMENSIONS:** 4 x 5 m / 5 x 5 m / 6 x 3 m (L x H) - see Floorplan

**COST:** 3.000 € + VAT

### FILE SPECIFICATIONS:

- actual size at 150 dpi
- in the case of a photo, a .TIF file
- in the case of a vector file .EPS or .PDF
- outlined font (CMYK)

**Deadline for sending the file:** 2 weeks before the opening of the show

Kindly send it to our e-mail: [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr), mentioning the Trade Show, the Company Name and the word "Canvas" No.



**NEO**

**Advertise on a printed canvas (pvc tarpaulin)  
at the main corridor of the Metropolitan Expo  
NEW POSITIONS OPPOSITE THE HALLS**

An advertisement that does not go unnoticed

**TOTAL NUMBER OF CANVASES:** 18

**DIMENSIONS:** 6 x 2,5 m / 5 x 1,7 m (L x H)

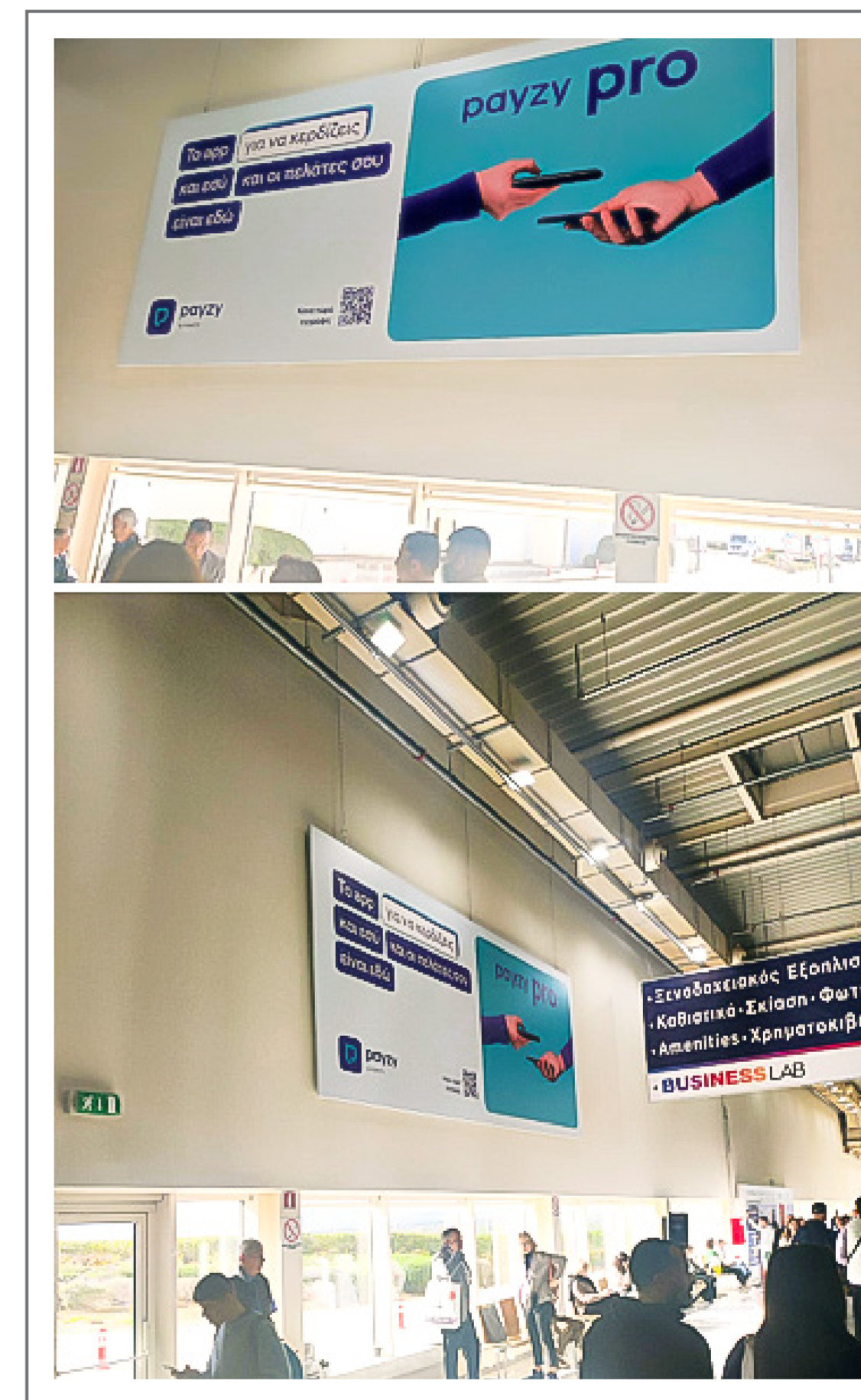
**COST:** 3.000 € + VAT

**FILE SPECIFICATIONS:**

- actual size at 150 dpi
- in the case of a photo, a .TIF file
- in the case of a vector file .EPS or .PDF
- outlined font (CMYK)

**Deadline for sending the file:** 2 weeks before the opening of the show

Kindly send it to our e-mail: [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr), mentioning the Trade Show, the Company Name and the word "Canvas" No.



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## Advertise on a printed canvas (pvc tarpaulin) at the main corridor of the Metropolitan Expo

An advertisement that does not go unnoticed

**TOTAL NUMBER OF CANVASES:** 12

**DIMENSIONS:** 1,5 x 5 m (L x H)

**COST:** 850 € + VAT

### FILE SPECIFICATIONS:

- actual size at 150 dpi
- in the case of a photo, a .TIF file
- in the case of a vector file .EPS or .PDF
- outlined font (CMYK)

### Deadline αποστολής μακέτας:

2 weeks before the opening of the show

Kindly send it to our e-mail: [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr), mentioning the

Trade Show, the Company Name and the word "Canvas" No.



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## Advertise on a lightbox at the main corridor of the Metropolitan Expo

An advertisement that does not go unnoticed

**TOTAL NUMBER OF LIGHTBOXES:** 12

**DIMENSIONS:** 91,8 x 198,6 cm (L x H)

**COST:** 700 € + VAT

### FILE SPECIFICATIONS:

- actual size at 150 dpi
- in the case of a photo, a .TIF file
- in the case of a vector file .EPS or .PDF
- outlined font (CMYK)

**Deadline for sending the file:** 2 weeks before the opening of the show

Kindly send it to our e-mail: [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr), mentioning the Trade Show, the Company Name and the word “Lightbox” No.



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## Advertise on a poster at the entrance of Lobby 1 of the Metropolitan Expo

An advertisement that does not go unnoticed

**TOTAL NUMBER OF POSTERS:** 4

**DIMENSIONS:** 4 x 1 m (L x H)

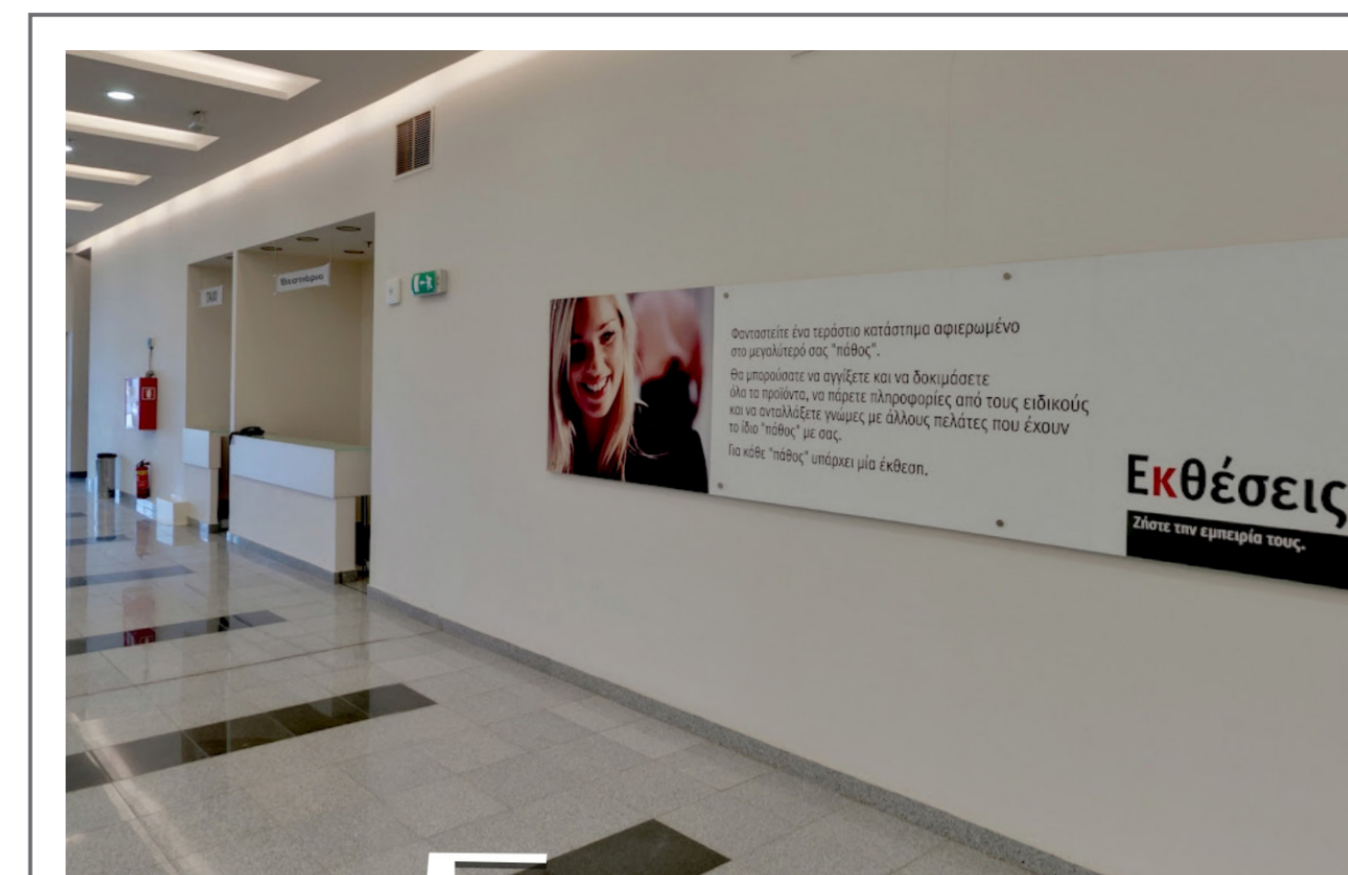
**COST:** 700 € + VAT

### FILE SPECIFICATIONS:

- actual size at 150 dpi
- in the case of a photo, a .TIF file
- in the case of a vector file .EPS or .PDF
- outlined font (CMYK)

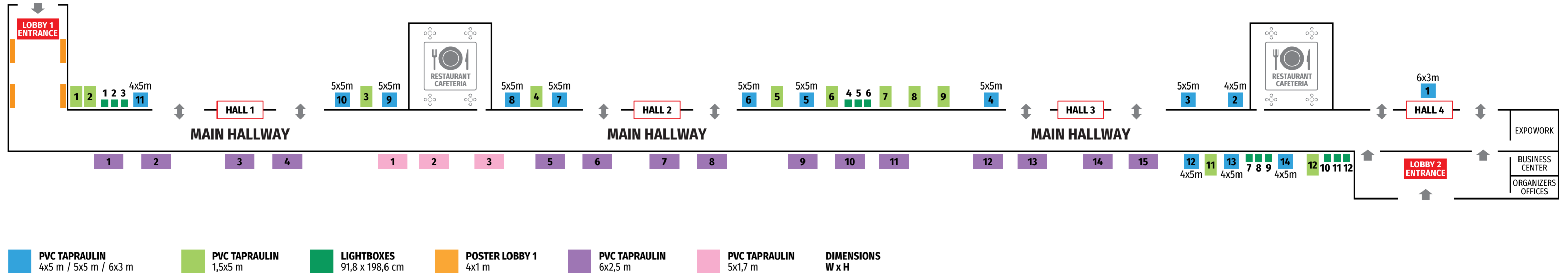
**Deadline for sending the file:** 2 weeks before the opening of the show

Kindly send it to our e-mail: [sales.support@forumsa.gr](mailto:sales.support@forumsa.gr), mentioning the Trade Show, the Company Name, and the word "Poster" No.

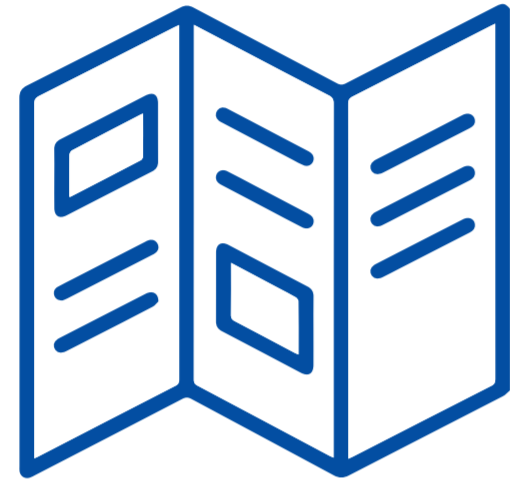


## FLOORPLAN SHOWING THE VARIOUS POSITIONS OF LIGHTBOXES, PVC TARPAULIN

The following floorplan shows (indicated with) the positions of the PVC Tarpaulin, lightboxes at the **main hallway** & the positions of posters at **Lobby 1**.



Click [HERE](#) to download the floor plan



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## PROMOTION THROUGH AN ADVERTISING LEAFLET INSERT

You can place a leaflet inside the non-woven bag that will be distributed along with the Exhibitors Guide to every visitor.

**COST: 2.000 € + VAT**

**PIECES: 10.000**

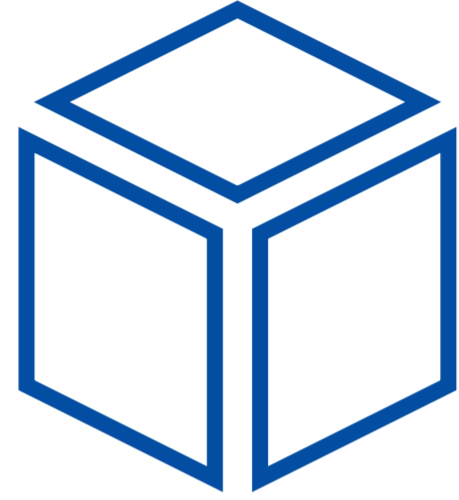
**SPECIFICATIONS:** Dimensions up to 22 x 29 cm (maximum A4 size), weight > up to 50 gr

**Delivery time:** 4 days before the opening of the show at the ATHENS METROPOLITAN EXPO

**Deadline for orders:** 1 week before the opening of the show

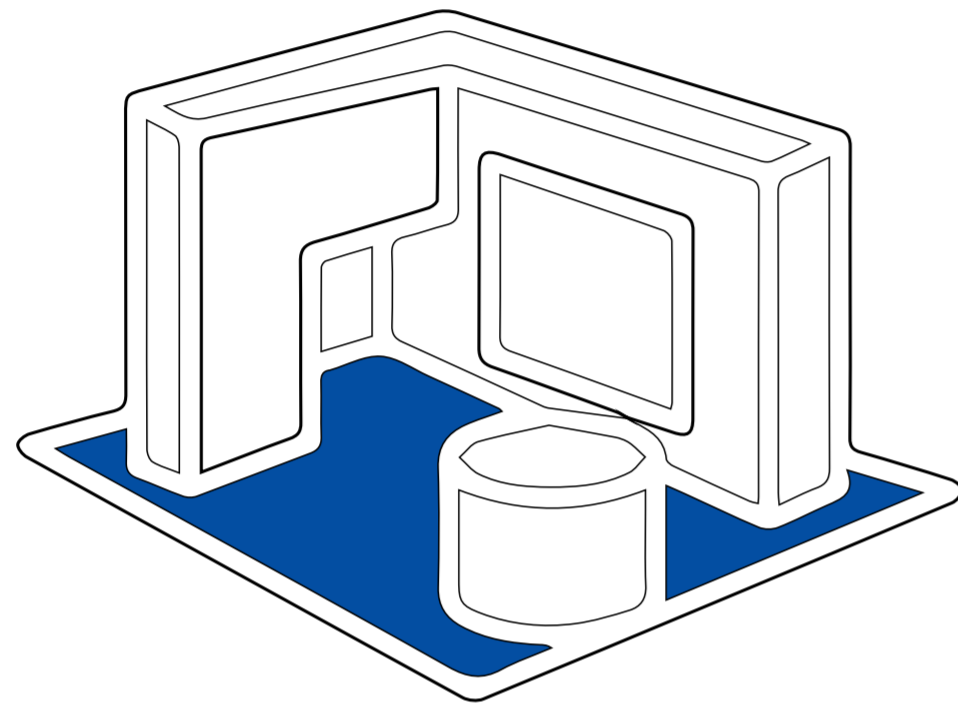
MAXIMUM NO OF LEAFLETS INSIDE THE NON-WOVEN BAG: **15** (1 PER CLIENT)

For ordering, kindly contact our commercial department at:  
[sales.support@forumsa.gr](mailto:sales.support@forumsa.gr) & [ms@forumsa.gr](mailto:ms@forumsa.gr)



## SPONSORSHIP PACKAGES

For sponsorship packages kindly send an e-mail at:  
**[sales@forumsa.gr](mailto:sales@forumsa.gr)**



## READY-MADE STAND

### DIGI BUSINESS, BUSINESS, BASIC STRUCTURE AND CARPET

For the exhibitors wishing to have an upgraded presence at the lowest possible cost, our company offers ready-made stands or structures of high aesthetic and functionality as:

- **Digi Business (only for the Digi Hotel sector, Hall 1)**
- **Business**
- **Basic structure & a carpet**

## DIGI BUSINESS STAND

### COST & SPECIFICATIONS

**Rental cost:** Structure as it is described comes at a cost of 80 € / m<sup>2</sup> + VAT

**(Only for the Digi Hotel sector, Hall 1)**

(The above mentioned cost does not include the space rental)

**Specifications:** On the picture on the side you can see an indicative photo of a Digi Business stand as well as what is included (specifications & equipment)

**Structure:** Aluminium structure, grey colored frame 3,50 m height

**Panels:** Black panels color 3,00 m height

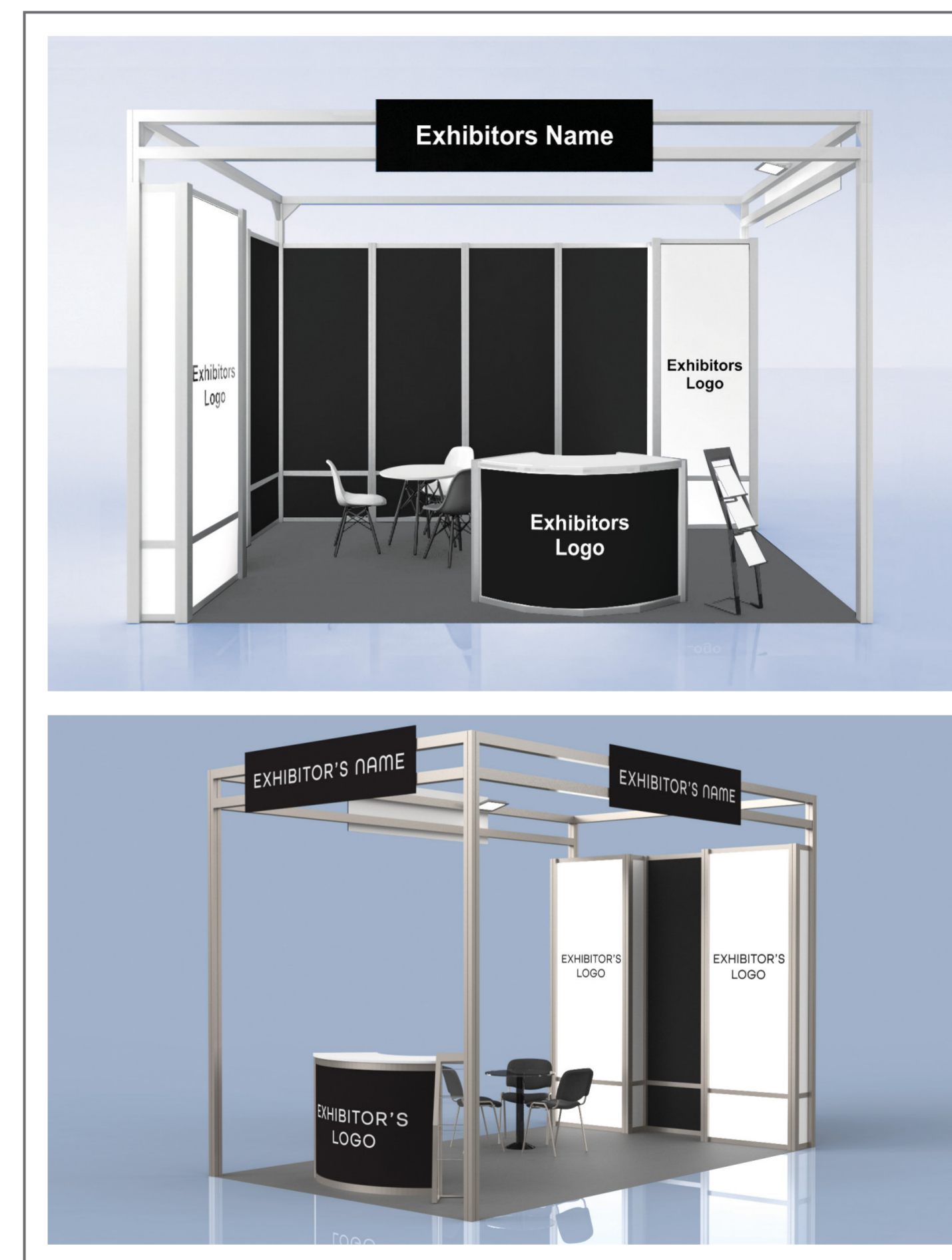
and 2 transparent lighted boxes (1,00 m x 3,00 m)

with printings (0,91 m x 2,38 m and 0,91 m x 0,45 m)

#### Equipment:

- Grey color carpet
- 1 round table, 0,80 m diameter
- 3 chairs (white) and 1 stool
- White curved infodesk with print 1,47 m x 0,946 m and 1 brochure holder with 3 A4 slots
- 1 LED 100 floodlight per 4 m<sup>2</sup> and 500 W grounded socket
- 2 signages with the exhibitor's name 2,00 x 0,50 m
- Internet connection


**Deadline for ordering the Digi Business stand:** up to 1 month before the opening of the show, and according to availability.






## ORDERING FORM DIGI BUSINESS STAND

Should you wish to order the **Digi Business Stand**, kindly fill in the order form, sign and stamp it and send it to our e-mail: **sales.support@forumsa.gr**, mentioning the Trade Show, the Company Name and the words “Digi Business Stand”.



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**DIGI BUSINESS CONSTRUCTION ORDER FORM**  
(Only for the Digi Hotel sector Hall 1)

EXHIBITION	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

PRICE SQ.M.	SQ.M. KIOSK	PRICE	VAT (24%)	TOTAL PRICE
80€				

ACCEPTANCE OF OFFER  
The Applicant  
(signature and stamp)

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FORUM AE | Members of NürnbergMesse Group  
328 Vouliagmenis Ave. | 173 42 Athens - Greece | T +30 10 5242100 | www.xenia.gr | VAT 998644926

**forum SA** / NÜRNBERG MESSE

Click [HERE](#) to download the ordering form.

## BUSINESS STAND

### COST & SPECIFICATIONS

**Rental cost:** Structure as it is described comes at a cost of 75 € / m<sup>2</sup> + VAT  
(The above mentioned cost does not include the space rental)

**Specifications:** On the picture on the side you can see an indicative photo of a Business stand – as well as what is included (specifications & equipment).

**Structure:** Aluminum structure, grey colored frame 3,50 m height

**Panels:** White panels color 3,00 m height  
and 2 transparent lighted boxes (1,00 m x 3,00 m)  
with printings (0,91 m x 2,38 m and 0,91 m x 0,45 m)

#### Equipment:

- Blue color carpet
- 1 round table, 0,80 m diameter
- 3 chairs (white) and 1 stool
- White curved infodesk with print 1,47 m x 0,946 m and 1 brochure holder with 3 A4 slots
- 1 LED 100 floodlight per 4 m<sup>2</sup> and 500 W grounded socket
- 2 signages with the exhibitor's name 2,00 x 0,50 m


**Deadline for ordering the Business stand:** up to 1 month before the opening of the show,  
and according to availability.






## ORDERING FORM BUSINESS STAND

Should you wish to order the **Business Structure**, kindly fill in the order form, sign and stamp it and send it to our e-mails: **sales.support@forumsa.gr**, mentioning the Trade Show, the Company Name and the words “Business Stand”.



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**BUSINESS CONSTRUCTION ORDER FORM**

EXHIBITION	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

PRICE SQ.M.	SQ.M. KIOSK	PRICE	VAT (24%)	TOTAL PRICE
75€				

ACCEPTANCE OF OFFER  
The Applicant  
(signature and stamp)

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328 Vouliagmenis Ave. | 173 42 Athens - Greece | T +30 10 5242100 | www.xenia.gr | VAT 998644926

**forum SA** | NÜRNBERG MESSE


Click [HERE](#) to download the ordering form.






## ORDERING FORM BASIC STAND & CARPET

Should you wish to order the **Basic Structure and the Carpet**, kindly fill in the order form, sign and stamp it and send it to our e-mail: **sales.support@forumsa.gr**, mentioning the Trade Show, the Company Name and the words “Basic Stand & Carpet”.



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BASIC STAND & CARPET CONSTRUCTION ORDER FORM

TRADE SHOW	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

	PRICE SQ.M.	SQ.M. KIOSK	PRICE
BASIC STRUCTURE	<b>30€</b>		€
CARPET	<b>5€</b>		€
		VAT (24%)	€
		TOTAL PRICE	€

ACCEPTANCE OF OFFER  
The Applicant  
(signature and stamp)

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328 Vouliagmenis Ave. | 173 42 Athens - Greece | T +30 10 5242100 | www.xenia.gr | VAT 998644926

**forum SA** | NÜRNBERG MESSE

Click [HERE](#) to download the ordering form.



THE HOSPITALITY EXPERIENCE

DATES AND TIMES

21  
NOVEMBER

SATURDAY  
10.00 - 18.00

22  
NOVEMBER

SUNDAY  
10.00 - 18.00

23  
NOVEMBER

MONDAY  
10.00 - 18.00



www.xenia.gr