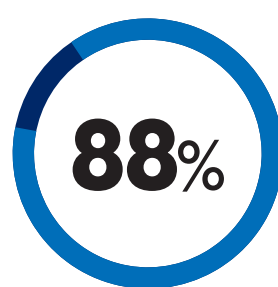


VISITOR'S SATISFACTION SURVEY

Methodology of the survey

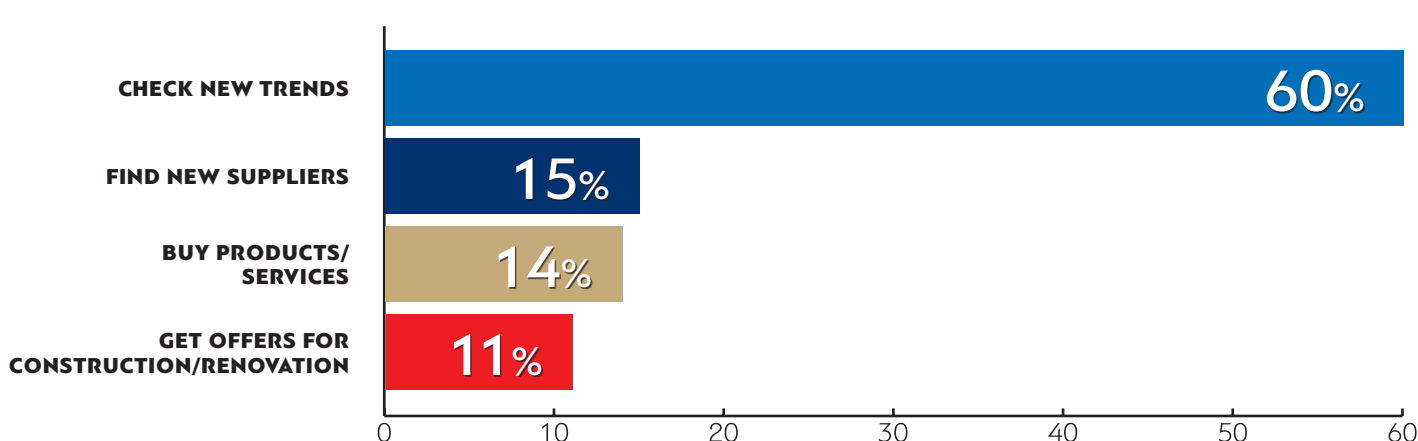
FORUM SA, XENIA's organizer, with the aim of improving the exhibition, commissioned the ALCO company, the XENIA 2019 evaluation survey on the satisfaction of its visitors. The quantitative survey for visitors was carried out in the form of personal interviews with, using a 8'-10 'semi-completed questionnaire, to a sample of 500 Greek professionals in the hospitality industry who either have an enterprise or intend to open a new business. Respondents were decision makers of the company and the sample includes professionals from all over Greece (Attica, North, South, Central and the Island part of Greece). The rapporteurs' approach was taken when leaving the exhibition at both entrances. The survey was conducted from November 23th to November 25th, 2019.



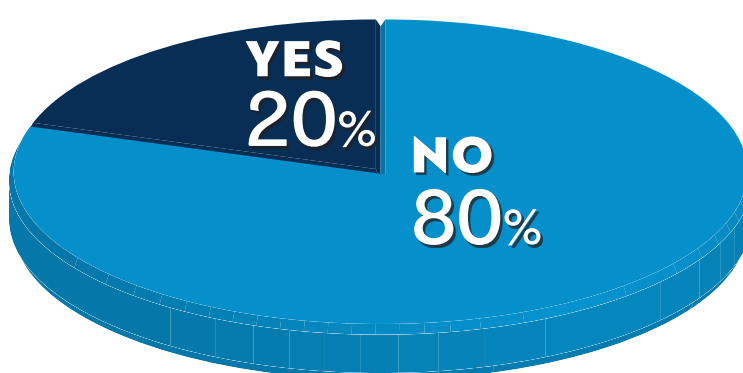
**of the interviewees
were decision
makers**

SURVEY RESULTS

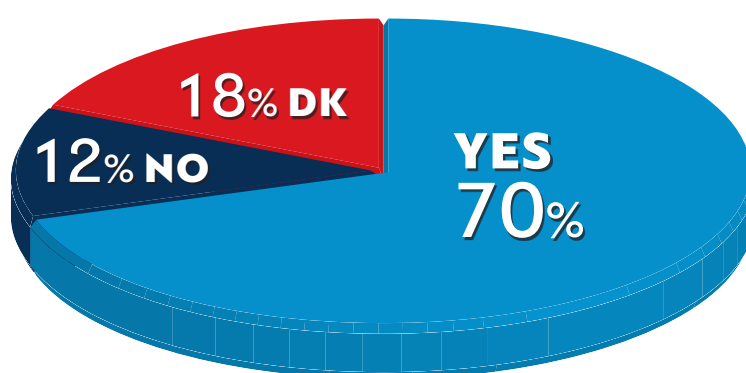
Reasons for visiting XENIA 2019



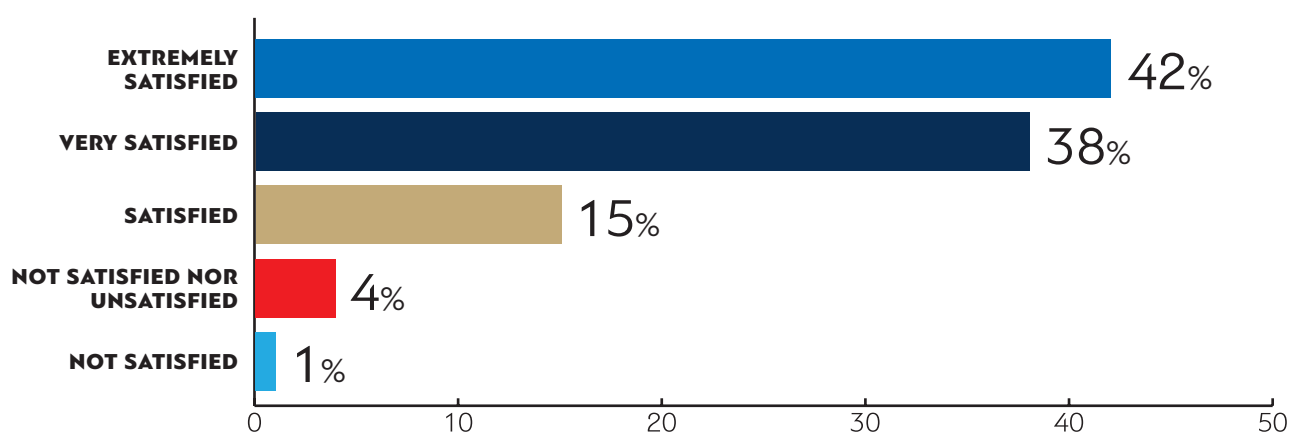
Did you close deals with the exhibitors during XENIA 2019?



Do you intend to close deals with during the next 6 months?



Are you satisfied from your visit at Xenia 2019?



Do you intend to visit XENIA 2020?

