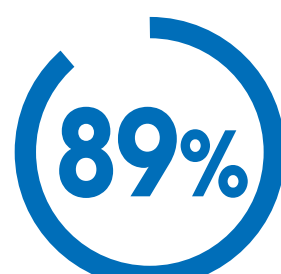


## VISITOR'S SATISFACTION SURVEY

### Methodology of the survey

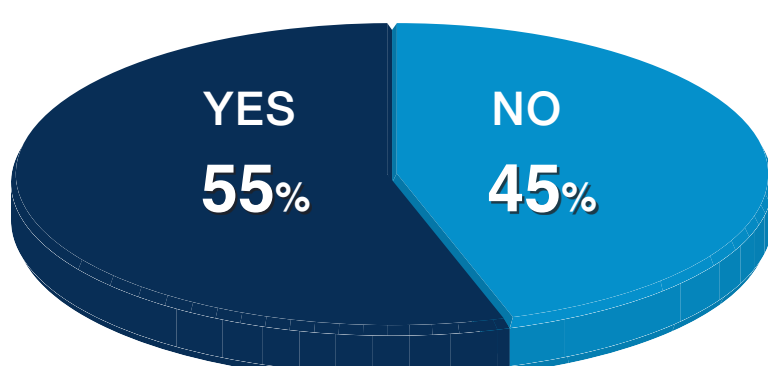
FORUM SA, XENIA's organizer, with the aim of improving the exhibition, commissioned the ALCO company, the XENIA 2018 evaluation survey on the satisfaction of its visitors. The quantitative survey for visitors was carried out in the form of personal interviews with, using a 8'-10' semi-completed questionnaire, to a sample of 600 Greek professionals in the hospitality industry who either have an enterprise or intend to open a new business. Respondents were decision makers of the company and the sample includes professionals from all over Greece (Attica, North, South, Central and the Island part of Greece). The rapporteurs' approach was taken when leaving the exhibition at both entrances. The survey was conducted from November 24th to November 26th, 2018.



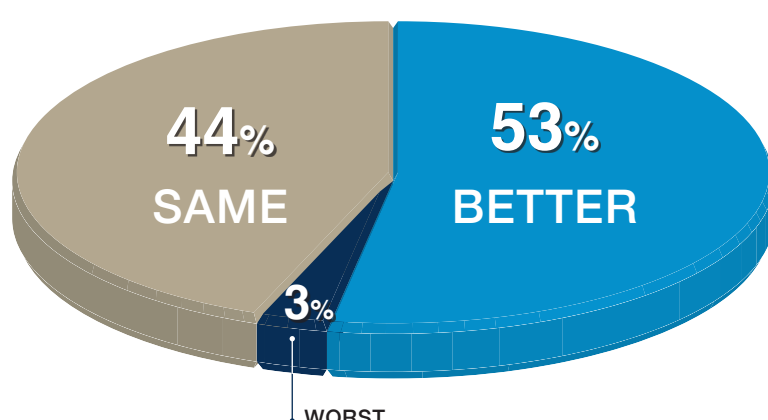
of the interviewees were decision makers

### RESULTS OF THE SURVEY FOR VISITORS

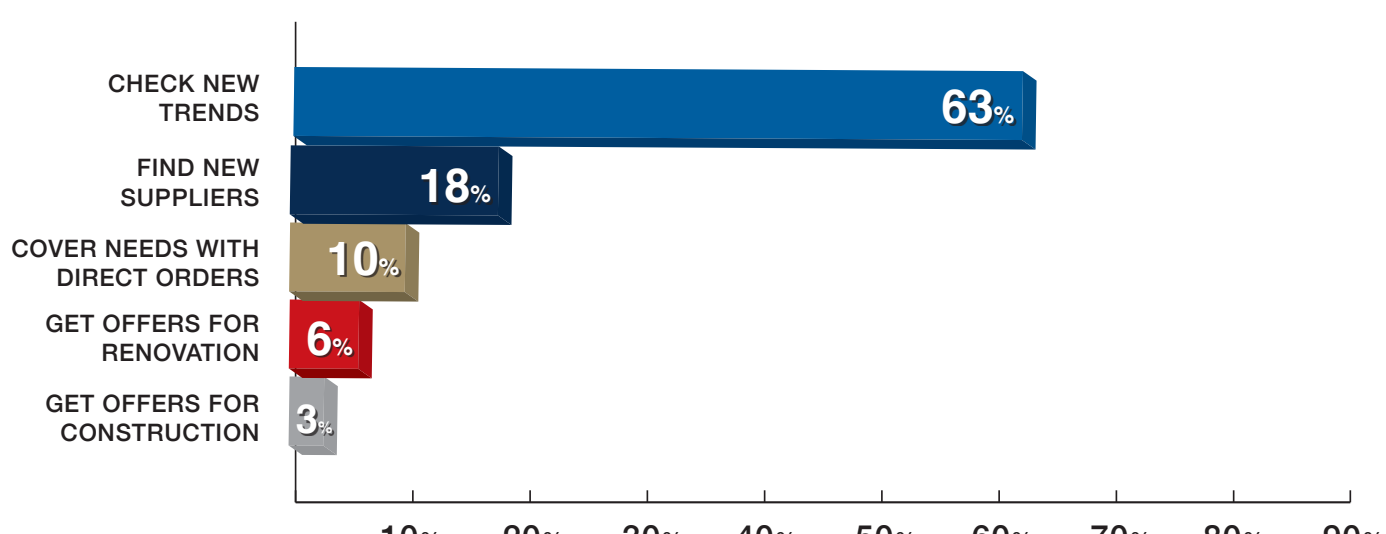
Have you visited XENIA 2017;



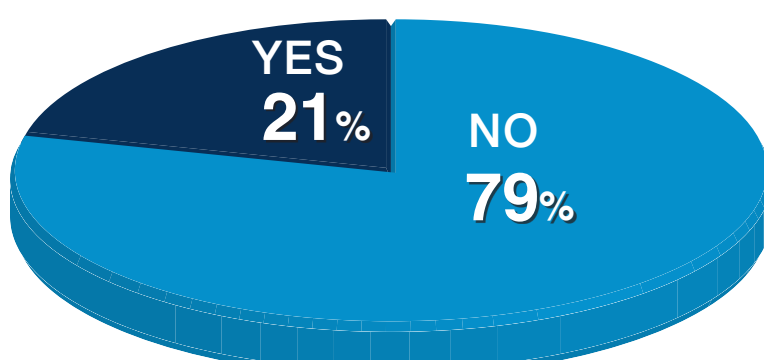
Do you consider that XENIA 2018 is better than XENIA 2017;



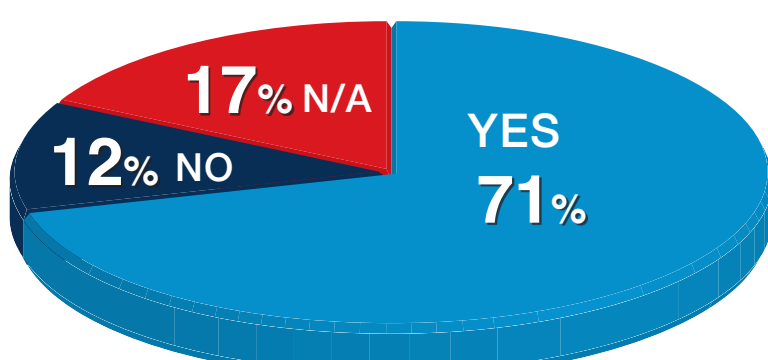
Reasons for visiting XENIA 2018



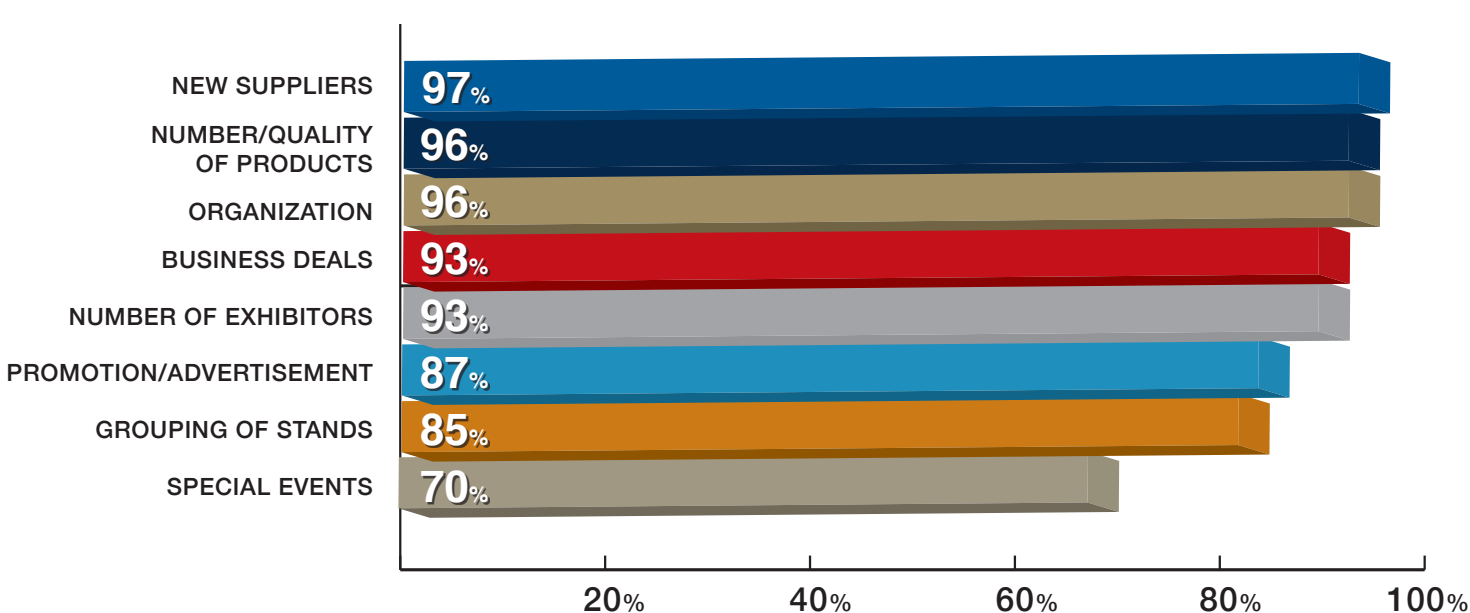
Did you close deals during XENIA 2018;



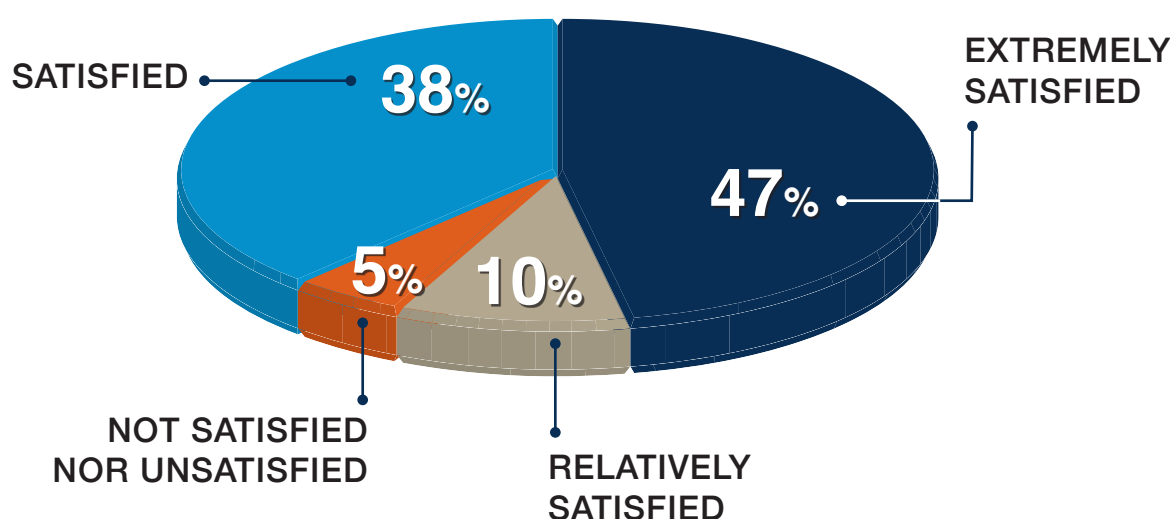
Will you close deals during the next 6 months;



What do you think are the strong aspects of XENIA 2018;



Degree of satisfaction from visiting XENIA 2018



Intention of visiting XENIA 2019

