



DAILY SCHEDULE

SATURDAY 25 / 11

11:00 – 12:00 Boutique Hotels: Eros Santorini

Zafeiria Gavriil - Liana Loukou
x2 architecture

New hotel concept: Hotel Villa



12:00 – 13:00 Hotel Lighting Design

Daniel Frampton | Artemide

New trends in the architectural lighting of hotels



13:00 – 14:00 Resorts: Domes Noruz

Stefanos Skandalis | Architect

Locality & modernity in hotel units



14:00 – 15:00 Hotel Units Quality Upgrade

Georgios Chalofitis
Excellence & Lean

Profitable marketing strategy for hotels



15:00 – 16:00 Hotel + Branding experience: Coco - Mat Hotels

George Nikolaidis | Coco-Mat

The philosophy behind hotel branding



16:00 – 17:00 Dialogues: Miraggio Thermal Spa Resort

P. Panetsos | Architect
Michel De Landtsheer, E. Plelsa |
DLP Architects, A. Taka | Aspasia
Taka Architects Creative Lab

Dialogue on challenges, from the original concept to implementation



17:00 – 18:00 City Hotels: Colors Urban Hotel

M. Tsiftari, An. Georgantzis
USP (Urban Soul Project)

Thematic rooms: highlighting their uniqueness through optical communication/graphic design



18:00 – 19:00 Xenia Smart Hotel

Vangelis Stergiou | AACE
Elias Bratopoulos | b - group

Presentation of the innovative Smart Hotel project



SUNDAY 26 / 11

11:00 – 12:00 Boutique Hotels: Dreambox Mykonos Suites

Aris Giannopoulos
woARCHITECTS

Quick renovation of hotel units within budget



12:00 – 13:00 Hotel Lighting Design panel

Moderator: M. Iliakis | YOLKSTUDIO
M. Danilatos | Bright Special Lighting
G. Garifallos | Viokef Lighting
Kon. Kalamakis | Gallis Lighting
Eft. Gialesas | Petridis Lighting
Hotel Lighting trends



13:00 – 14:00 Boutique Resorts: Royal Marmin Bay Art & Boutique Hotel

Agape Kazamia | Interior Designer

High energy efficiency of a modern energy-saving building



14:00 – 15:00 Resorts: Amanzoe

Marios Angelopoulos
Archplus Architects & Associates

The Greek version of Aman's architectural philosophy as embodied in Amanzoe



15:00 – 16:00 Architecture + Branding experience: Casa Cook Kos

Elias Mastrominas | ARC - Ilias
Mastrominas and associates

Architectural approach to eliminate the stereotype of the hotel and the importance of branding



16:00 – 17:00 Keynote speaker

Maria Katsarou Vafiadis
MKV DESIGN

The importance of local culture and architectural heritage in hospitality units



17:00 – 18:00 City Hotels: n Athens Suites

Manolis Iliakis | YOLKSTUDIO

Reuse and exploitation of existing sites and their configuration in hotel units



18:00 – 19:00 Xenia Smart Hotel

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MONDAY 27 / 11

11:00 – 12:00 City Suites Hotels: Holiday suites - Arnis street

Harry Papaioannou
Harry Papaioannou & Associates

Holidays home "suite" home: A new city hotel model



12:00 – 13:00 Hotel Lighting Design

Thomas Gravanis | Gravanis (L+DG)

New trends in the architectural lighting of hotels



13:00 – 14:00 Resorts: Stella Island

Stavros Peppas
Stavros Peppas Architect & Partners

The water element and the different ways of highlighting it through architectural design



14:00 – 15:00 Upgrading Hotel Units

Lazaros Bitos | Development plan

NSRF: A tool for financing or realizing business dreams in a global market?



15:00 – 16:00 Hotel + Branding experience: Moxy Hotels by Marriott

Nikos Hadjos, Tim Walton
Marriott Hotels International

New hotel chain model based on the needs of the modern traveler



16:00 – 17:00 Dialogues: Santo Maris Oia

Kyros Pangalidis | Architect
Katerina Vasileiadou | lab 11

Dialogue on challenges, from the original concept to implementation



17:00 – 18:00 Xenia Smart Hotel

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The editing and coordination of the speeches at XENIA BUILD HOTEL has taken over the architectural ek magazine

